

Data Notice

This Data Notice provides an overview of the Customer's rights under the Data Act relating to the access and sharing of Data and the related procedures when using Vaasa Sähkö's IoT products ("connected products") and/or related services. This Data Notice may be updated as necessary.

Vaasan Sähkö is the data holder referred to in the Data Act and the Customer is the user. The Equipment is a connected product for the purposes of the Data Act, and the Application is a related service. In this Data Notice, definitions written with a capital letter have the same meaning as in the terms and conditions of the Equipment and/or Application and/or in the Data Governance Agreement between the Customer and Vaasan Sähkö, unless otherwise specified or evident from the context in which they appear.

The Equipment and the Application process all data for the purpose of enabling the monitoring and management of energy consumption in households connected to the Application (including electronic communications data and terminal device data) that is generated in the Equipment or the Application, by the Equipment or the Application, or otherwise related to the Equipment or the Application. This includes all data collected, recorded, stored, or transferred from or to the information systems of the Equipment or the Application, such as data related to energy consumption, performance, usage, maintenance and repair, emergency assistance, environmental factors, geographical location, and unique identifiers (regardless of whether they are related to the Equipment or the Application).

The data may contain personal data in accordance with the European Union's General Data Protection Regulation 2016/679 and other applicable data protection laws. More information on the processing of personal data and the rights of the data subject is available at: vaasansahko.fi/en/privacy-policy-data-protection-and-directories/.

This Data Notice applies from 25 September 2025.

Equipment (Connected Product): PowerHub

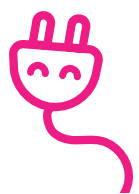
Information	Description
The type, format, and estimated volume of data that the connected product can generate.	Real-time metering of electricity consumption at the metering point (kW). The Equipment produces one data point per ten seconds.



Is the product capable of producing data continuously and in real time?	Yes.
Is the product capable of storing data on the Equipment or on a remote server? What is the planned retention period?	The Equipment stores the data on a remote server managed by Bitvis AB. The planned retention period is one month.

Application (related service): Smart home application

Information	Description
Data Holder	<p>Vaasan Sähkö Myynti Oy, Kirkkopuistikko 0, 65100 Vaasa.</p> <p>You can contact Vaasan Sähkö through the customer service: https://www.vaasansahko.fi/en/customer-service/</p>
Other parties processing data	<p>Bitvis AB, Platensgatan 26, 582 20 Linköping, Sweden.</p>
<p>The type, estimated amount and frequency data collected by the Equipment.</p> <p>What are Vaasa Sähkö's data storage arrangements and the duration of retention?</p>	<p>The Customer has access to the data produced by the Equipment (see section Equipment above) through the Application for the period for which the Customer's electricity network consumption data has not yet been delivered to Vaasan Sähkö Myynti Oy. The accuracy of the data decreases the older the data.</p> <p>The application stores the data on a remote server managed by Bitvis AB. The planned retention period is one month.</p>



<p>The nature and estimated amount of data in the Application.</p> <p>What are Vaasan Sähkö's data storage arrangements and data retention period?</p>	<p>The Customer has access to the data generated by the Hardware (see section Equipment above) through the Application (see above).</p> <p>In addition, the Application produces data on, among other things, the settings and choices used by the Customer, geographical location and the optimisation of electric car charging.</p> <p>The application stores the data on a remote server managed by Bitvis AB. The planned storage period is one month.</p>
<p>Does Vaasa Sähkö use the readily available data itself and for what purposes?</p> <p>Does Vaasan Sähkö intend to allow one or more third parties to use the data for the purposes agreed with the Customer?</p>	<p>In addition to using the data to enable the monitoring and management of the energy consumption of connected households, Vaasan Sähkö may use the data for the following purposes:</p> <p>maintaining, optimising and developing electricity procurement;</p> <p>to provide, maintain, and develop the Equipment or the Application, their information systems, and new products and services, including artificial intelligence systems;</p> <p>monitoring and diagnostics of the Equipment or the Application, including to perform preventive maintenance and to investigate and resolve incidents and quality issues;</p> <p>administering warranty, contractual, or regulatory oversight (such as product liability);</p> <p>Handling claims from the Customer, Vaasan Sähkö or a third party regarding the Equipment or Application;</p> <p>to monitor and maintain the operation and security of the Equipment or the Application and to ensure quality control;</p> <p>marketing of Vaasan Sähkö's products and services; and</p> <p>combining data with other data or creating derived data for any lawful purpose, including selling or</p>



	<p>otherwise making available such aggregated or derived data to third parties, provided that such data does not enable the identification of specific data sent to Vaasan Sähkö from a connected product or the possibility for a third party to derive such data from the dataset.</p> <p>For the purposes agreed with the customer, the data is used by the following third parties: Bitvis AB.</p>
Does the information contain any trade secrets of Vaasa Sähkö or a third party?	The data does not include any trade secrets of Vaasan Sähkö or a third party.

Access to Data

The Customer will be able to see the data generated by the Equipment and the Application in an organized form in the Application. The use of the Application requires that the Customer accepts the Terms and Conditions of the Application and that the Customer or their household has a valid electricity contract with Vaasan Sähkö.

The customer downloads the application and identifies themselves with a mobile certificate or online banking codes. After logging in, the Customer will activate the Equipment by following the instructions in the Application.

Access to the Application is managed by Vaasa Sähkö's personnel and the following third parties supporting the maintenance and development of the Equipment and/or the Application:

- Bitvis AB

In addition, the Customer will be given access to the data generated by the Equipment and the Application through a separate user interface. In order to gain access to the user interface, the Customer shall contact Vaasan Sähkö's customer service, which will provide the Customer with more detailed instructions on how to use the user interface and download the data. Access to the data is provided in a commonly used, machine-readable format (such as CSV or JSON).



The terms of use for the Application are available at vaasansahko.fi/en/terms/.

Sharing information with a third party

The Customer may give a third party (e.g., a family member) the right to view the Customer's data. The Customer creates a code in accordance with the instructions in the Application. The third party shall use the code to log in to the Application, and the Customer's information is imported into the third party's view in the Application. The third party's view in the Application is synchronized with the Customer's view. The Customer may cancel the invitation to a third party at any time, after which the third party's view of the Customer's information will terminate.

The Customer also has the right to request that Vaasan Sähkö provide the data in a commonly used, machine-readable format (such as CSV or JSON) so that the Customer can transfer the data to a third party. The data is delivered through a separate user interface. The Customer shall contact Vaasan Sähkö's customer service, which will provide the Customer with more detailed instructions on how to deploy the user interface and how to download and transfer data to a third party.

Right to lodge a complaint

If the Customer considers that its rights under the Data Act have been infringed, the Customer may lodge a complaint with its competent authority in the EU Member State in which the Customer resides or is established.

