

### Product description

The Influencer contract is a contract which is valid until further notice and in which the product price consists of three components: basic charge (€/month), energy fee (c/kWh) and own influence (c/kWh). The electricity is verified with guarantees of origin proving that it is produced with emission-free energy sources.

### Pricing

The monthly customer price of the Influencer contract is calculated as follows:

$$\text{Customer price} = (\text{EF} + \text{O}) * \text{E} + \text{BC}, \text{ in which}$$

EF = Energy fee (c/kWh)

O = Own influence, which may be either positive or negative (c/kWh)

E = Energy consumption during the month (kWh)

BC = Basic charge (€/month)

Own influence (c/kWh) is based on the customer's hourly electricity consumption (kWh) and the hourly prices (c/kWh) of exchange electricity in Nord Pool's bidding area for Finland. Own influence is calculated per calendar month. If the contract begins or ends in the middle of a calendar month, the calendar month in question is used as the period for calculating own influence to the extent the contract has been valid during that calendar month.

Own influence is calculated as follows:

$$\text{Own influence (O)} = \text{MV} / \text{E} - \text{A}, \text{ in which}$$

MV = Market value of the electricity consumed, calculated by multiplying the hourly electricity consumption (kWh) of each hour in the month with the hourly exchange electricity price (c/kWh), and then adding these together

E = Energy consumption during the month (kWh)

A = Average of the month's exchange electricity prices (average price) (c/kWh)

VAT is added to the monthly own influence (c/kWh).

Own influence can be negative, meaning that the customer's final electricity price becomes lower, or positive, resulting in a higher price. Consumption (kWh) during hours when the exchange electricity's hourly price is lower than the month's average price results in a lower price. Consumption (kWh) during hours when the exchange electricity's hourly price is higher than the month's average price results in a higher price.

The sum of the energy fee and own influence unit prices (c/kWh) cannot be negative.

### Price periods and final invoice price

The energy fee (EF) of the Influencer product follows the market price and is set four times a year. The price periods are 1 January to 31 March, 1 April to 30 June, 1 July to 30 September and 1 October to 31

December. For each three-month period, we send a price notification no later than one month before the beginning of the period.

**Applicable terms and conditions**

In addition to these product-specific terms and conditions, the terms of electricity sales recommended by Finnish Energy ([vaasansahko.fi/terms](https://vaasansahko.fi/terms)) are applied to this contract.